



Welcome  
to Issy-les-Moulineaux



# Innovation & Audacity

Here are 2 key-words  
of Issy-les-Moulineaux's DNA.

Since the 1<sup>st</sup> steps of aviation to our  
latest eco-district, so many projects  
were and still are ambitious.

This booklet will guide though our  
identity: historic heritage, economic  
environment, digital innovation,  
cultural and sports policies, climate  
change strategy and international  
links.

Welcome to Issy!



**André SANTINI**

Former Minister  
Mayor of Issy-les-Moulineaux  
Vice-Chairman of  
the "Great Paris"





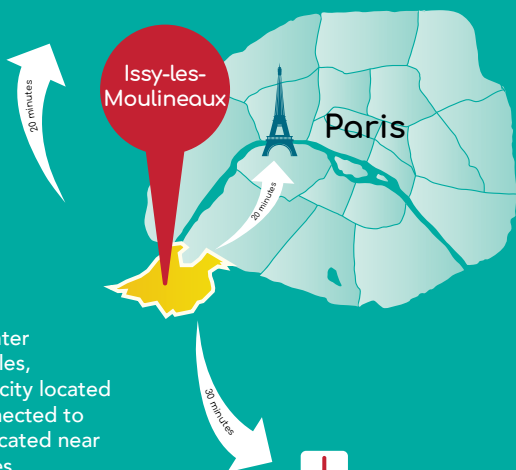
Roissy Charles de Gaulle



La Défense



Versailles



Nearby Convention Center of Paris Porte de Versailles, Issy-les-Moulineaux is a city located close to Paris. Well connected to public transports and located near important economic sites and international airports, Issy-les-Moulineaux offers to its inhabitants and visitors a pleasant environment between Paris and Versailles, between city and nature. This is the reason why so many international companies and innovative SMEs chose Issy for their French or European headquarters.



Orly



# Key words

Budget



**177 million €** for operating  
**70 million €** for investment



French Lawyer College

## How the Mayor is elected in France?

Every 6 years, French and European inhabitants vote for the municipal council in 2 rounds, except if a list have more than 50% at the 1st round. Each list has to respect parity, alternating genders. The elected team will vote for the Mayor and Deputy-Mayors. The number of councillors depend on the size of the city. In Issy, there is 49 chairs, including the Mayor and 18 Deputy-Mayors. In France, the Mayor and the President of the Municipal Council is the same person.



# History

## **Cradle of Aviation**

Pioneers in aviation, such as Louis Blériot, Henry Farman, brothers Charles and Gabriel Voisin undertook aeronautical research to improve plane models in Issy. A large field, dedicated to military exercises, became a hot spot for flight experimentations in France, the most active airfield in Paris.

Henry Farman set several official flight records for distance and duration. He also conducted the first passenger flight and the first cross-country flight in Europe, flying from Châlons to Reims, in 1908.

With the war, the activity of the aeronautic construction workshops developed further, increasing the industrial potential of the Region of Paris.



La Demoiselle - Santos-Dumont

## **A new economic era**

During the second half of the 19th century, the city had an important industrial development. Population increased, interested by jobs on those factories. This trend intensified at the beginning of the 20th century, sent out of Paris, numerous factories from different sectors were built along the banks of the River Seine.

During the 1970s the city was hit by de-industrialisation, opportunity was taken to attract company headquarters in communication and multimedia technologies. The city has witnessed an unmatched economic development, doubling the number of jobs and attracting other company headquarters. Issy has succeeded in becoming an economically and demographically dynamic city.



Le Temps de Cerises, Fort d'Issy





Eco-District of the Fort

## Architectural mutation

In the 1990s, the residential part of Île-Saint-Germain became an architectural laboratory where famous names had projects such as Nouvel, Starck or Dubosc & Landowski.

At the same time, when industries left Issy-les-Moulineaux, the municipality took this opportunity to initiate an urban renewal and increasing green spaces. Today, the city has innovative new districts and some of the biggest architectural names still let a trace here: Portzamparc, Fort-Brescia, Macary, Zublena, Wilmotte, Ropa or more recently Raynaud and Libeskind.



# Economic environment

A wine-growing town from the Middle Ages to the 19th century and an industrial town until the 1970s, Issy-les-Moulineaux adopted a strategy favorable to media and technology companies in the early 1980s.

In addition to its natural assets (immediate proximity to Paris and major transport routes, numerous public transport and the only Parisian heliport), the city has reinforced its attractiveness through a welcoming policy favorable to large companies. A person who works in Issy is considered as an inhabitant and can benefit from the same advantages as a resident.

Today, alongside major digital companies (Microsoft, Cisco, Orange, Capgemini, etc.), Issy is the French headquarters of international groups such as Coca Cola, Yves Rocher, Nestlé, Johnson&Johnson, Accor Hotels, La Poste, Amadeus, Colas, Eutelsat, Sodexo or Transdev. It also hosts the studios of television channels (Canal+, Arte, France 24) and radio stations such as Radio France International.

Galéo Building







# A Living Lab City boosted by innovation

Issy adopted a strategy of innovation since 1995, with a determined goal of attracting high value-added IT companies and making digital & high-tech the backbone of Issy's economy. innovation became part of the City daily life, making it being considered as a natural Living Lab. The city's citizens are in the forefront in terms of testing cutting edge technology and new citizen-oriented e-services and applications.

Today, Issy is a national reference for its economic dynamism as well as a successful example of the use & implementation of digital technologies to improve public services. The city is also one of the major hubs of the French IT revolution. Almost 60% of the companies based in Issy-les-Moulineaux are in the digital sector. Business attraction and growth have been so robust that the City currently accounts for more jobs than residents.



## SMART CITY HALL

An agile administration  
HR management favoring  
new ways of working



## OPEN INNOVATION

Transition from open data  
to big data. Go into action with  
the local ecosystem

## SERVICES PLATFORM

Citizen participation  
and consultation tool



## SMART ENERGY

Low and smart  
consumption

A GLOBAL  
& PRAGMATIC  
VISION



## SMART CITIZEN

A unique platform  
gathering all  
the e-services  
for citizens,  
[www.issy.com](http://www.issy.com)



## SMART MOBILITY

Project to streamline traffic and parking  
in partnership with businesses and local  
public actors



# Acting for the climate starts here!

The fight against climate change has been a priority in Issy-les-Moulineaux for many years. The first Environmental Municipal Plan was adopted in 1991 and the city can be proud of having reduced its greenhouse gas emissions by 26% over the past 15 years.

This result is the fruit of a strategy favoring public transport (creation of the 2<sup>nd</sup> tramway line in Paris, construction of two stations for the future Grand Paris Express automatic metro, request for extension of metro line 12) and alternatives to the car (implementation of shared bicycle, scooter, electric car services, payment for parking by telephone, experimentation with innovative solutions such as shared

parking or availability in opendata of parking spots, etc.).

The reconstruction of a large part of the office and residential buildings in Issy-les-Moulineaux has also contributed to the reduction of CO<sub>2</sub> emissions. Recent buildings are more virtuous in terms of energy and the City supports the development of renewable energies for heating and water (geothermal wells in two eco-districts, heating of housing by reprocessing household waste or sewage system). The first french Smartgrid was born in Issy in 2012.

Issy-les-Moulineaux was also the first French city to adopt, in early 2021, a "CO<sub>2</sub> budget", following the example of the city of Oslo, capital of Norway.



# From Issy to the world



Former City Hall, Weiden

## European projects



Innovative and pioneering city, Issy-les-Moulineaux has a long experience of decentralized cooperation with many other European partners, in projects co-funded by the European Commission as Europe is seen as driving force for innovation.

Actually, the city is participating in the FCCP (Fuel Cell Cargo Pedelecs) project, the objective of which is to experiment the use of hydrogen-powered cargo bikes for last mile deliveries.

Issy is also part of 2 European networks led by the European Union : AI4Cities (Carbon neutrality) and Smart Tourism Destinations.



District of Dongchen, Beijing, China

## International networks

To share experience about international cooperation, Issy is part of different networks:

- United Cities France: French local authorities dealing with a same country (out of Europe) or theme
- Council of European Municipalities and Region: French local authorities about European interests
- European Living Labs: a network which allows experimentations on real-life environment

## Partnerships across the world

Since World War II, Issy has established friendship links with municipalities from

bordering countries before to develop across the world until Western Asia. From student exchanges to project support, cultural season program or professional partnerships, international cooperations can take very various forms and allow people to meet each other and share experiences with the ambition to open minds.

Willing to support and encourage foreign languages learning, the city provides English, German and Chinese lessons on primary schools. Issy's speciality: Chinese is taught from kindergarten to high school. Furthermore, multimedia libraries are also providing Japanese, Chinese and Korean lessons.





Armenia,  
Ejmiatsin-1989



Iran,  
Ispahan-2018



South Korea,  
Seoul-2006



Belgium,  
Frameries-1979



Israel,  
Nahariya-1994



Spain,  
Pozuelo de Alarcón-1990



China,  
Dongcheng, Beijing-1998  
& Leshan-2003



Italy,  
Macerata-1982



Togo,  
Dapaong-1989



Germany,  
Weiden-1954



Japan,  
Ichikawa, Chiba-2009



United Kingdom,  
Hounslow-1982



### **City Hall**

62 rue du Général Leclerc  
92130 Issy-les-Moulineaux



IssylesMoulineaux



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Issylesmoul



www.issy.tv

www.issy.com/en



### **International Tourist office**

www.issy-tourisme-international.com